



Energy Efficiency PROGRAM

The Road to Recovery: Ameren Illinois Offers a Helping Hand During Pandemic



As the coronavirus swept across America, our way of doing business changed overnight. Ameren Illinois remained committed to helping customers harness the power of energy efficiency.

The Ameren Illinois Energy Efficiency Program rallied to adapt Programs and processes to keep customers and employees safe. We also developed new incentives and resources to put customers on the road to recovery. Underlying all of our COVID-19 recovery efforts is our message to customers: we are all in this together.

Bonus Incentive for Home Efficiency Upgrades

Working with the nonprofit Energy Assistance Foundation, the Ameren Illinois Home Efficiency Income Qualified Initiative offers significant incentives and low-interest financing to help low-and-moderate-income homeowners improve the energy efficiency and comfort of their home.

Typically, incentives can cover up to 80% of the cost of energy-saving home improvements. But as customers faced additional financial hardships during the pandemic, Ameren Illinois introduced a bonus incentive of up to \$1,000. This grant served to either eliminate the out-of-pocket costs, or substantially lessen the burden, for moderate-income customers participating in the income qualified Initiative.

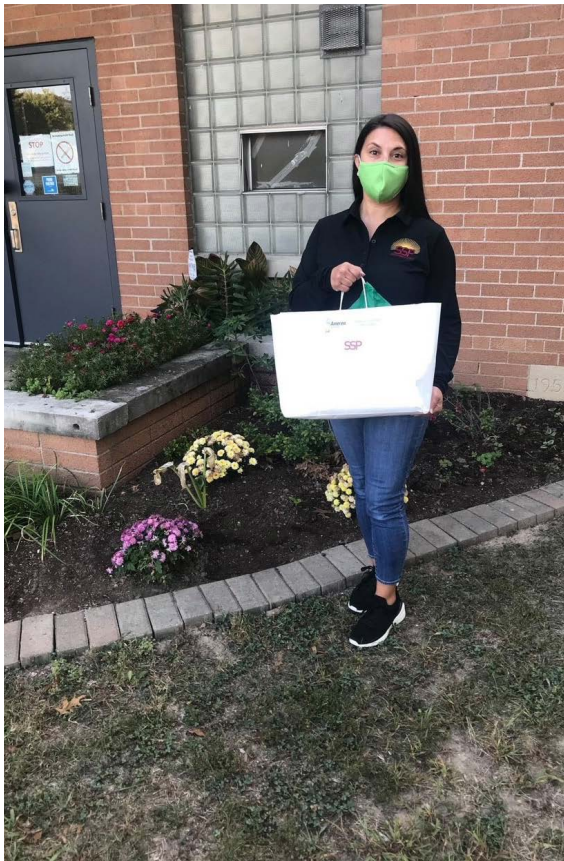
Co-Pay Assistance Grants

The lifeblood of communities across Illinois, small businesses were hit particularly hard by the coronavirus pandemic. Our Small Business Direct Install (SBDI) Co-Pay Assistance Grant offered a unique opportunity to help small and medium businesses boost their bottom line at a critical time.

The SBDI Initiative offers eligible business and public sector customers an increased level of incentives (based primarily on watt reduction) over standard business incentives, as well as a free, no-obligation assessment. The Co-Pay Assistance Grant was designed to cover the portion of project costs typically paid by the customer after incentives are applied — creating

These unique energy efficiency Programs aren't the only way Ameren Illinois has offered a helping hand to customers. Since the start of the COVID-19 pandemic, Ameren Illinois has provided millions of dollars in bill payment assistance and offered other support to help customers navigate these difficult times. In addition, the company has donated hundreds of thousands of dollars to nonprofit organizations helping families and businesses in the communities we serve.





an opportunity for the customer to complete major lighting upgrades at zero cost.

This grant targeted customers who completed a lighting assessment but did not move forward with a project due to financial constraints. The grant also included a free energy assessment, free smart thermostats, and free lighting upgrades.

In 2020 and 2021, the SBDI Co-Pay Assistance Grant provided more than \$269,000 in energy efficiency upgrades to 74 small and medium businesses located in Ameren Illinois service territory. These customers will benefit from future energy and cost savings, brighter and safer work environments, and lower maintenance costs.

Chamber of Commerce Assistance Grants

As local Chambers of Commerce saw a drop in membership due to the COVID-19 financial crisis, Ameren Illinois developed another unique grant program to help hundreds of businesses continue to enjoy membership benefits.

Working with the Illinois Association of Chamber of Commerce Executives, grants were provided to 44 local Chambers of Commerce in Ameren Illinois service territory to fund chamber membership fees for more than 500 businesses that might not otherwise be able to afford them.

By helping local Chambers of Commerce minimize losses in membership during the COVID-19 crisis, Ameren Illinois will help put businesses and communities we serve on a road to recovery.

Webinars for Business & Residential Customers

Knowledge is power; and Ameren Illinois hosted several webinars to empower business and residential customers during the peak of the pandemic.

Working in collaboration with Walker-Miller Energy Services, Ameren Illinois offered two webinars to connect small businesses to financial resources and other programs available to them during the pandemic. The webinars highlighted available loans and programs, including the federal Payroll Protection Program, and offered guidance on how to apply.

Ameren Illinois also partnered with energy efficiency expert and blogger Hope Ware to offer a presentation for residential customers. Topics included how sheltering-in-place could impact energy usage, tips to lower energy bills, and summertime power strategies.

Programs like these empowered customers during a time of great uncertainty and delivered energy savings when they mattered most. By connecting customers to information, resources and efficiency measures, Ameren Illinois COVID-19 recovery efforts helped to soften the pandemic's punch — and demonstrate that we're all in this together.

READY TO BEGIN?

AmerenIllinoisSavings.com

1.866.800.0747



***ENERGY EFFICIENCY
PROGRAM***