



AMEREN ILLINOIS SMART SAVERS PILOT

Too often, those who would most benefit from lower energy bills are least able to afford energy-efficient upgrades.

Launched in 2018, Smart Savers brings the latest smart thermostat technology directly to low- and moderate-income customers — at no cost. Approximately **5,400** income-eligible customers in the pilot communities of Champaign, Decatur, East St. Louis and Peoria were given a Nest E or ecobee3 lite thermostat. Collectively, their new smart thermostats are expected to save an estimated 2.5 million kWh and 270,000 therms every year. This is equivalent to approximately **\$250,000** in electric savings and **over \$270,000** in gas savings annually.

To further boost local economies, the pilot program relied extensively on **local or diverse**-owned suppliers to help identify program participants and install thermostats. This commitment made a huge impact for small businesses like Jodeci Mack, of Handy Mack, who completed \$50,000 in installation work in Illinois’ Metro East area in a five-month period.

“One of my goals has been to ensure that all utility customers, regardless of income, have an opportunity to receive real and meaningful savings from the energy efficiency programs they have been paying for.”

— Richard Mark,
Ameren Illinois
Chairman & President

Thanks in part to Smart Savers, the Ameren Illinois Energy Efficiency Program **doubled** the number of diverse vendors it worked with in 2018 and increased its diverse spend by seven-fold.



5,400 smart thermostats provided free of charge to low- and moderate-income customers



Boosted energy efficiency engagement and supplier diversity in underserved areas



Customer annual energy savings: **2.5 million kWh & 270,000 therms.** Roughly equivalent to the annual energy usage of 380 homes.

CONTACT

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