

NEIGHBORHOOD ENERGY EFFICIENCY DAY



Neighborhood Energy Efficiency Day

Ameren Illinois held their inaugural Neighborhood Energy Efficiency Day on Sat. June 1st, in partnership with Senior Services Plus, the City of Alton, and Google. The event was held in Central Plaza and drew over 200 visitors to the celebration.

This family fun event included free ice cream from TC's Treats, food from C&C Food For Your Soul, music by DJ Stew, and carnival games provided by Clear Sound Entertainment. Community

members that visited the event had an opportunity to win prizes while learning how to save energy and money through programs that Ameren Illinois offers. Ameren Illinois staff provided educational information on program incentives, especially for homeowners who were eligible for cash incentives through the Home Efficiency Income Qualified (HEIQ) program. The HEIQ program creates opportunities for homeowners to achieve deep energy savings in their home – starting with a free home Energy Assessment.

Sixteen neighborhood homeowners took advantage of this offer and were able to receive energy efficiency upgrades in their home at no cost!



Neighborhood Energy Efficiency Day also partnered with local Ameren Illinois Program Allies to conduct Energy Assessments in neighboring homes. During a short assessment, direct install measures were installed in the house including: LED light bulbs, high-efficiency showerheads, advanced power strips, and insulation to

hot water pipes. Sixteen neighborhood homeowners took advantage of this offer and were able to receive energy efficiency upgrades in their home at no cost! The energy efficiency work that was completed in this Alton neighborhood equaled the removal of the energy usage of one home for an entire year.

