



AMEREN ILLINOIS & JOHN'S MECHANICAL SERVICES: A POWERFUL PARTNERSHIP

Ameren Illinois is on a mission to make energy savings available to all. The Home Efficiency Income Qualified Initiative is one way to help low- and moderate-income customers use less and spend less on energy.

To further benefit underserved communities, Ameren Illinois teams with **local or diverse-owned suppliers** to identify eligible candidates and complete energy-saving upgrades at their homes. These partnerships have a major impact for small businesses like John's Mechanical Services. The Marion, Illinois-based HVAC company achieved **more than 15% sales growth** in its first six months of partnering with Ameren Illinois.

"This partnership has had a deep impact in our business. We have higher employee satisfaction and are able to change lives for the customers we serve with the amazing incentives Ameren Illinois offers for their homes."

— Brynne C. Martinez,
John's Mechanical Services

That sales growth has allowed John's Mechanical Services to enhance employee benefits and training opportunities. As a result, employee satisfaction is on the rise, and the company is better able to attract and retain a top-notch workforce.

Participation in the Ameren Illinois Home Efficiency Income Qualified Initiative has also led to **an 18% increase** in lead generation at John's Mechanical Services. That means reaching more of the people who need it most.



18% increase in residential lead generation



15% sales growth in first six months of partnership



Better employee benefits & training boost employee satisfaction & aid in recruiting top talent

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