



ENERGY EFFICIENCY COMMUNITY PARTNERSHIPS



Across its territory, Ameren Illinois is partnering with community-based organizations to engage customers in energy efficiency. These trusted and established organizations help bridge the gap between underserved customers and incentives available to them.

Community organizations are in a prime position to identify prospects for the Ameren Illinois Energy Efficiency Program. For example, the **Illinois Black Chamber of Commerce** helped connect Community Storage with the Ameren Illinois Small Business Direct Install Initiative. As a result, the storage rental facility received cash incentives covering roughly **87 percent** of the cost to upgrade to state-of-the-art LED lighting. The new lighting will save the East St. Louis business more than **\$5,000** every year.

“We believe it makes good sense for businesses to take advantage of energy savings... We are also excited about partnering with Ameren Illinois in our common goal of increasing access to procurement.”

— Larry Ivory,
IL Black Chamber of
Commerce, President & CEO

To further boost local economies, these community partnerships promise to enhance **supplier diversity**. In the case of Community Storage, the lighting assessment and installation work was completed by Jarvis Electric — **one minority-owned business serving another**.



Enlists the help of community-based organizations to raise energy efficiency awareness in underserved communities



Connects small businesses to Ameren Illinois incentives, while building supplier diversity



Illinois Black Chamber referral leads to **\$5,064** in annual energy savings for Community Storage

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